

# Mixed Methods in Computing Education Research

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# What is Computing Education (CS)?

- Dual emphasis on Computing and Education.
- Particular emphasis on **Research**.
  - What we cannot research about learning of CS, we do not know.
- A discussion about the nature of insights that can be gained from different research perspectives.
  - What can a computer scientist learn from these ways of thinking?



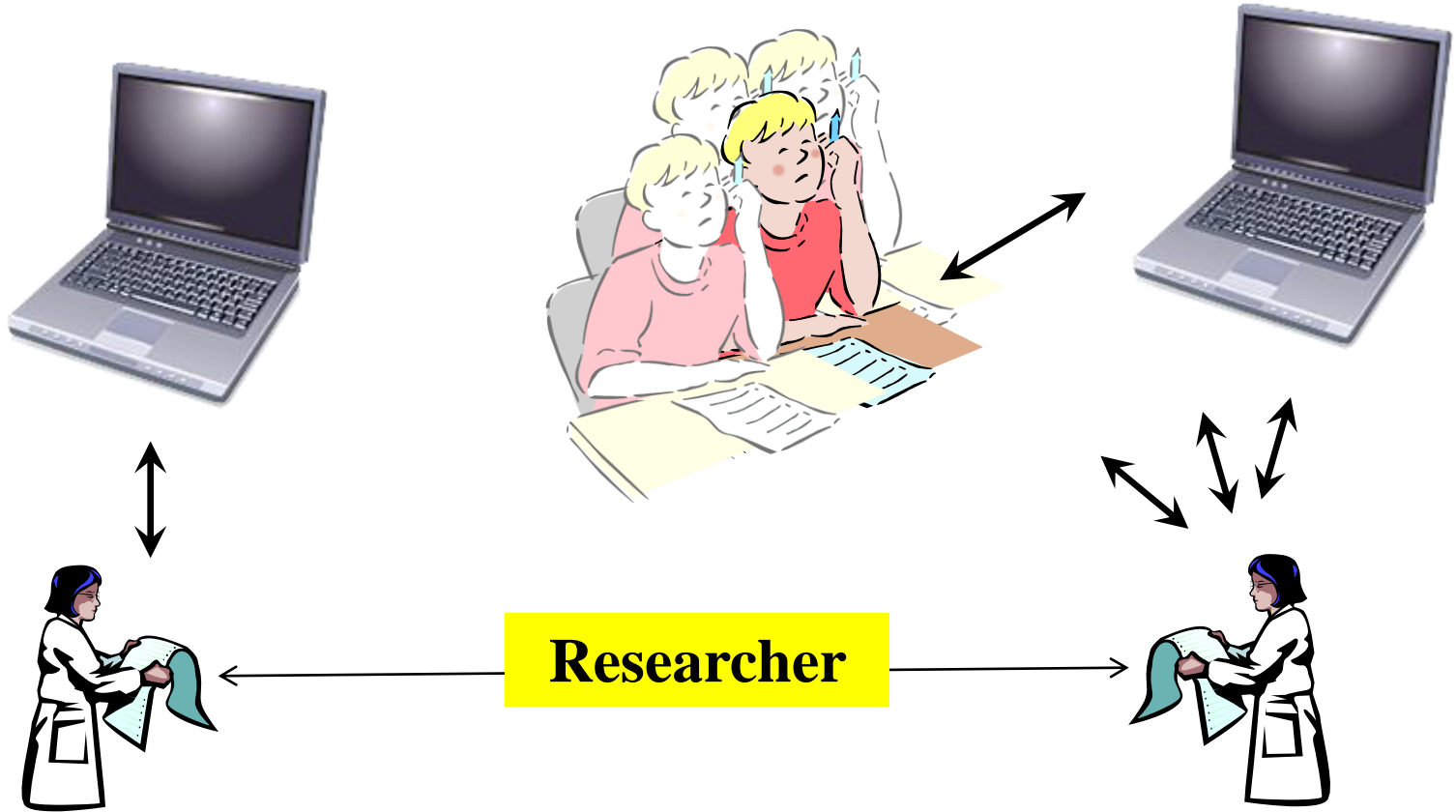


# What is Computer Science Education Research (CER)?

- Aim: Study the learning, development, and improvement of education in computing through the use of rigorous research methods.
- The goals are pragmatic:
  - Learning of CS should become enhanced
  - Interest in CS encouraged
  - The recruitment and the retention increased
  - The universities becoming better at teaching and composing educational programs.



# Computing Education Research



*A researcher  
in **Computing**  
studies/constructs  
technical artifacts/  
processes*

*A researcher in  
**Computing education**  
studies how students  
understand/learn about  
technical artifacts/processes*

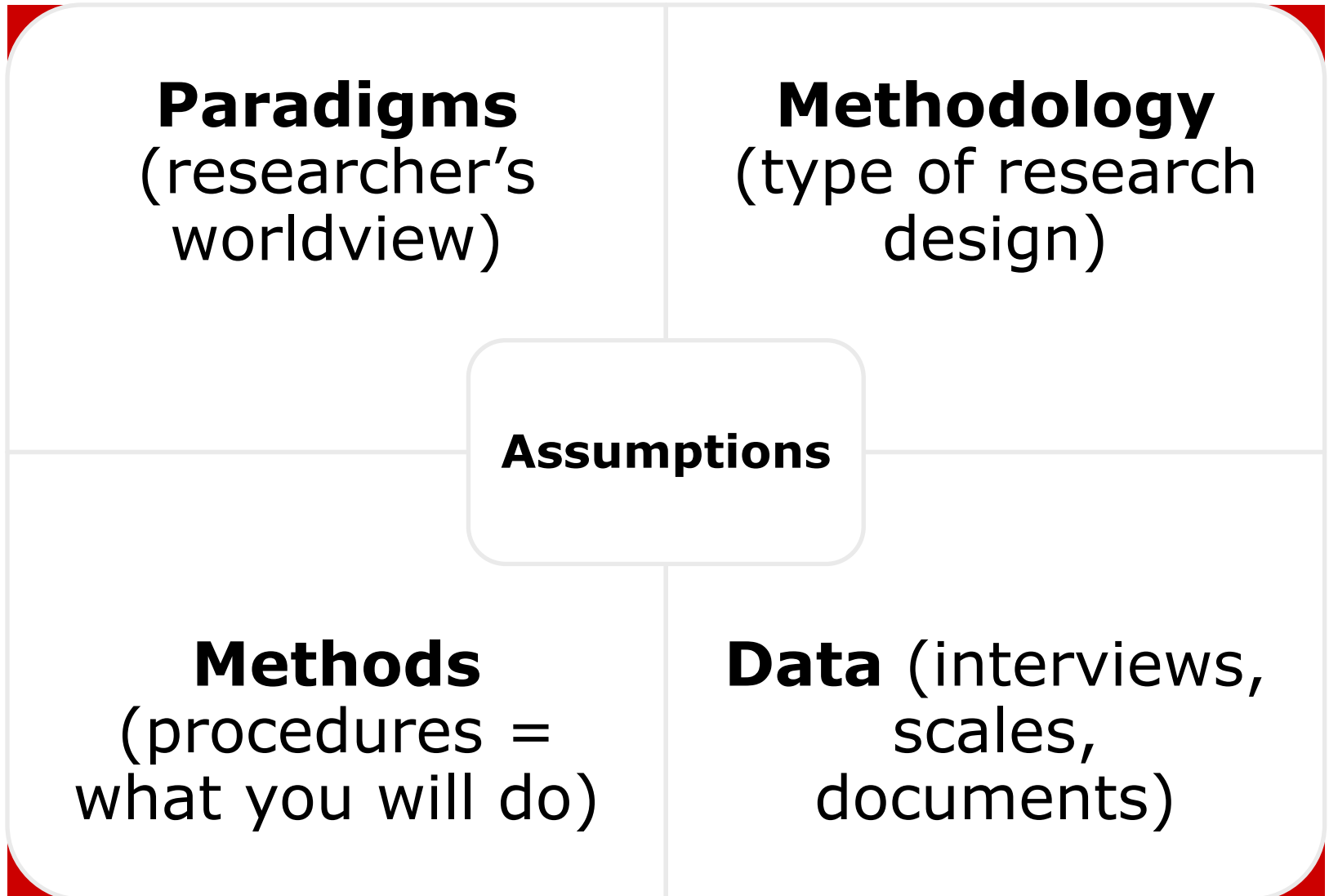


# Talk Overview

- Methodological focus in CER
- Value of
  - mixing paradigms
  - mixed methods
  - role of pragmatic knowledge claims
- Framework to guide research design presented
- Design of an introductory (OOP) course
- Contribution to increased awareness of theoretically anchored research in computer science



# Research Terminology





# Paradigms & Methodologies

## ■ Paradigms

- Positivist
- Post-positivist
- Pragmatic
- Constructivist
- Critical-advocacy
- Participatory
- ....

## ■ Methodologies

- Experimental
- Survey research
- Case Studies
- Ethnography
- Grounded Theory
- Action research
- ....



# Mixed Methods Definition

Mixed methods research is a type of research in which a researcher or team of researchers combines elements of qualitative and quantitative research approaches (e.g., use of qualitative and quantitative viewpoints, data collection, analysis, inference techniques) for the purpose of breadth and depth of understanding and corroboration.

(Johnson, Onwuegbuzie & Turner, 2007)



# Mixed Designs

| Design Type   | Timing of quan and qual phases | Relative weighting of quan and qual components | Mixing – when quan and qual phases are integrated | Notation                        |
|---------------|--------------------------------|--|---|---------------------------------|
| Triangulation | Concurrent                     | Equal  | During interpretation or analysis                 | QUAN + QUAL                     |
| Embedded      | Concurrent or Sequential       | Unequal  | One is embedded within the other                  | QUAN(qual) <i>or</i> QUAL(quan) |
| Explanatory   | Sequential, quan then qual     | Usually quan is given priority                 | Phase 1 informs phase 2                           | QUAN -> qual                    |
| Exploratory   | Sequential, qual then quan     | Usually qual is given priority                 | Phase 1 informs phase 2                           | QUAL -> quan                    |

Adapted from Creswell and Plano Clark (2007)



# Validity/Credibility Criteria

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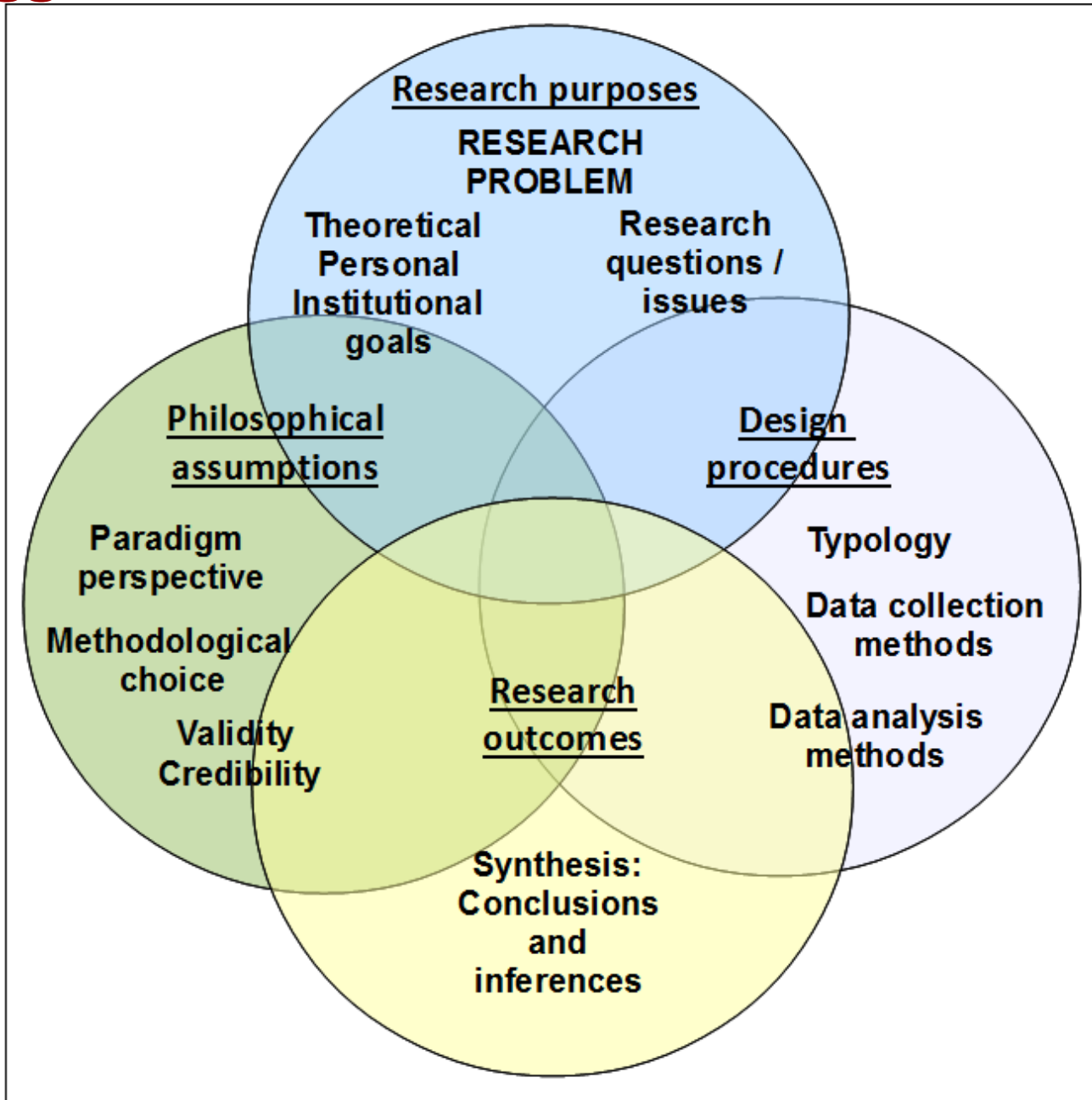
| Quantitative Research Criteria   | Qualitative Research Criteria   |
|--|---|
| Validity: project and instruments measure what is intended to be measured                            | Credibility: establishing that the results are credible or believable                                     |
| Generalizability: results are applicable to other settings, achieved through representative sampling | Transferability: applicability of research findings to other settings, achieved through thick description |
| Reliability: findings are replicable or repeatable   | Dependability: researchers account for the ever-changing context within which the research occurs         |
| Objectivity: researcher limits bias and interaction with participants                                | Reflexivity: researchers examine their own biases and make them known                                     |

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From Lincoln & Guba (1985)



# Suggested Framework for Research Study





# Developing a holistic approach to learning and teaching Object Oriented Programming (OOP)

- University of Saint Joseph, Macau (affiliated to Catholic University of Portugal)
- Course taught 2 semesters (2008 – 2009)
- First year programming students (26 participants in iteration 1; 72 in iteration 2)
- Multiple Majors
  - Information Systems
  - Business Technology Management
  - Business Administration
  - Design





## Philosophical assumptions

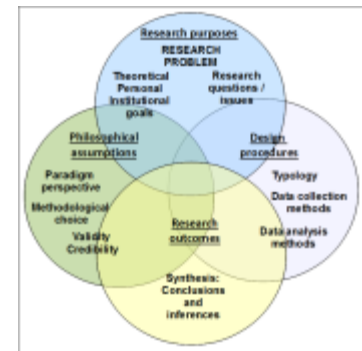
|   |
|---|
| <p><b>Paradigm perspective</b><br/> <b>Ontology:</b> Multiple realities<br/> <b>Epistemology:</b> Pragmatism<br/> <b>Axiology:</b> Ethical considerations<br/> <b>Inquirer stance:</b> Insider researcher, Study of self</p>                            |
| <p><b>Methodological choice</b><br/> <b>Theoretical perspective:</b> Interpretivism<br/> <b>Methodology:</b> Action research<br/> <b>Methods:</b> Mixed methods</p>   |
| <p><b>Research validity/credibility</b><br/> <b>Pilot trials:</b> data collection instrument<br/> <b>Validity checks:</b> dialogic, outcome, catalytic, democratic, process, peer<br/> <b>Self-reflexivity:</b> journal to record critical episodes</p> |

## Research purposes

|  |
|--|
| <p><b>Theoretical personal/professional goals</b></p> <ul style="list-style-type: none"> <li>• Gap in literature</li> <li>• Improve teaching practice and learning outcomes of students</li> <li>• Practical interest in professional development</li> </ul>   |
| <p><b>RESEARCH PROBLEM</b><br/> <b>How can knowledge of students' approaches to learning to program enhance learning and teaching in introductory OOP courses?</b></p>   |
| <p><b>Research issues</b><br/> <b>RQ1.</b> How can students' approaches to programming be aligned with desirable learning outcomes in an introductory OOP course?<br/> <b>RQ2.</b> How can the learning/teaching activities in an introductory OOP course enhance the ways in which students learn to program?<br/> <b>RQ3.</b> To what extent does the learning context influence the learning approaches of the students?<br/> <b>RQ4.</b> How does the learning environment influence the learning experiences of the students?</p> |

## Design procedures

|   |
|---|
| <p><b>Typology</b><br/> <b>RQ1:</b> Theoretical framework from literature review<br/> <b>RQ2:</b> Creation of a learning context<br/> <b>RQ3 &amp; RQ4:</b><br/>         Action research: two cycles<br/>         Formative feedback during course<br/>         Summative evaluation:<br/>         Two-phase mixed methods sequential explanatory design with participant selection model</p> |
| <p><b>Data collection methods</b><br/> <b>MIXED:</b> Student journals, course questionnaires, student assessments, classroom observations, validation group<br/> <b>QUAN:</b> Revised two-factor Study Process Questionnaire<br/> <b>QUAL + quan:</b><br/>         Semi-structured interviews, using repertory grid technique</p>   |
| <p><b>Data analysis methods</b><br/> <b>QUAN:</b> Statistical analysis; Correlations<br/> <b>QUAL + quan:</b><br/>         Content analysis and thematic categorization<br/> <b>Integration</b></p>   |



## Research outcomes

**Synthesis: Conclusions and inferences**

# Research Purposes Goals Problem Issues



|  |  |   |
|--|--|---|
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# Philosophical Assumptions

*Paradigm  
Methodology  
Validity/  
credibility*

## Philosophical assumptions

**Paradigm perspective**  
**Ontology:** Multiple realities  
**Epistemology:** Pragmatism  
**Axiology:** Ethical considerations  
**Inquirer stance:** Insider researcher; Study of self

**Methodological choice**  
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**Methodology:** Action research  
**Methods:** Mixed methods

**Research validity/credibility**  
**Pilot trials:** data collection instrument  
**Validity checks:** dialogic, outcome, catalytic, democratic, process, peer  
**Self-reflexivity:** journal to record critical episodes

## Research purposes

**Theoretical personal/professional goals**

- Gap in literature
- Improve teaching practice and learning outcomes of students
- Practical interest in professional development

**RESEARCH PROBLEM**  
**How can knowledge of students' approaches to learning to program enhance learning and teaching in introductory OOP courses?**

**Research issues**

**RQ1.** How can students' approaches to programming be aligned with desirable learning outcomes in an introductory OOP course?

**RQ2.** How can the learning/teaching activities in an introductory OOP course enhance the ways in which students learn to program?

**RQ3.** To what extent does the learning context influence the learning approaches of the students?

**RQ4.** How does the learning environment influence the learning experiences of the students?

## Design procedures

**Typology**

**RQ1:** Theoretical framework from literature review  
**RQ2:** Creation of a learning context  
**RQ3 & RQ4:** Action research: two cycles  
 Formative feedback during course  
 Summative evaluation: Two-phase mixed methods sequential explanatory design with participant selection model

**Data collection methods**

**MIXED:** Student journals, course questionnaires, student assessments, classroom observations, validation group  
**QUAN:** Revised two-factor Study Process Questionnaire  
**QUAL + quan:** Semi-structured interviews, using repertory grid technique

**Data analysis methods**

**QUAN:** Statistical analysis; Correlations  
**QUAL + quan:** Content analysis and thematic categorization  
**Integration**



## Research outcomes

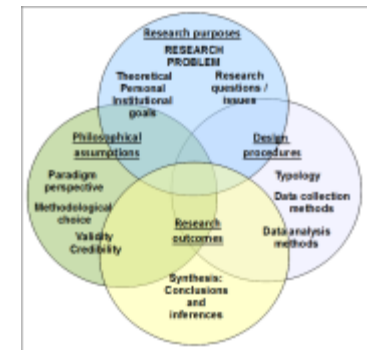
**Synthesis: Conclusions and inferences**

| Philosophical assumptions   | Research purposes  | Design procedures   |
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| <p><b>Research outcomes</b></p>   |  |   |
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# Design Procedures Typology

## Data collection methods

## Data analysis methods

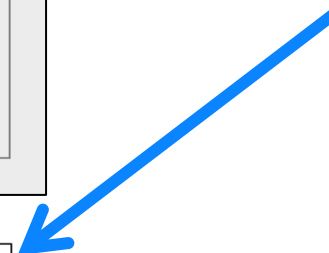




| Philosophical assumptions   | Research purposes  | Design procedures   |
|---|--|---|
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| <b>Research outcomes</b>  |  |   |
| <b>Synthesis: Conclusions and inferences</b>  |  |   |



**Research Outcomes Conclusions & Inferences**



**Synthesis: Conclusions and inferences**



# Philosophical Assumptions

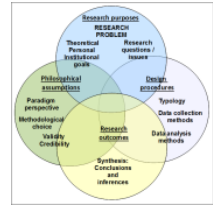


| Epistemology | Theoretical Perspective | Methodology     | Methods       |
|--------------|-------------------------|-----------------|---------------|
| Pragmatism   | Interpretivism          | Action research | Mixed methods |





# Relation of Research Issues to Action taken



***RQ1. How can students' approaches to programming be aligned with desirable learning outcomes in an introductory OOP course?***

- Design of a theoretical framework derived from the literature

***RQ2. How can the learning/teaching activities in an introductory OOP course enhance the ways in which students learn to program?***

- Creation of a learning context
  - to enable students to experience a variety of educationally critical ways of learning to program;
  - to enhance the learning experiences with multiple learning media.



# Relation of Research Issues to Data Collection Methods



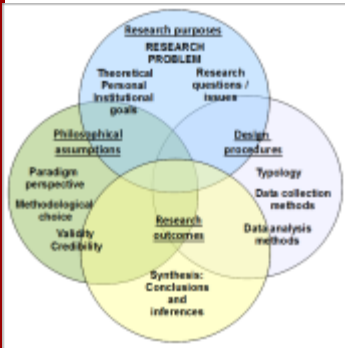
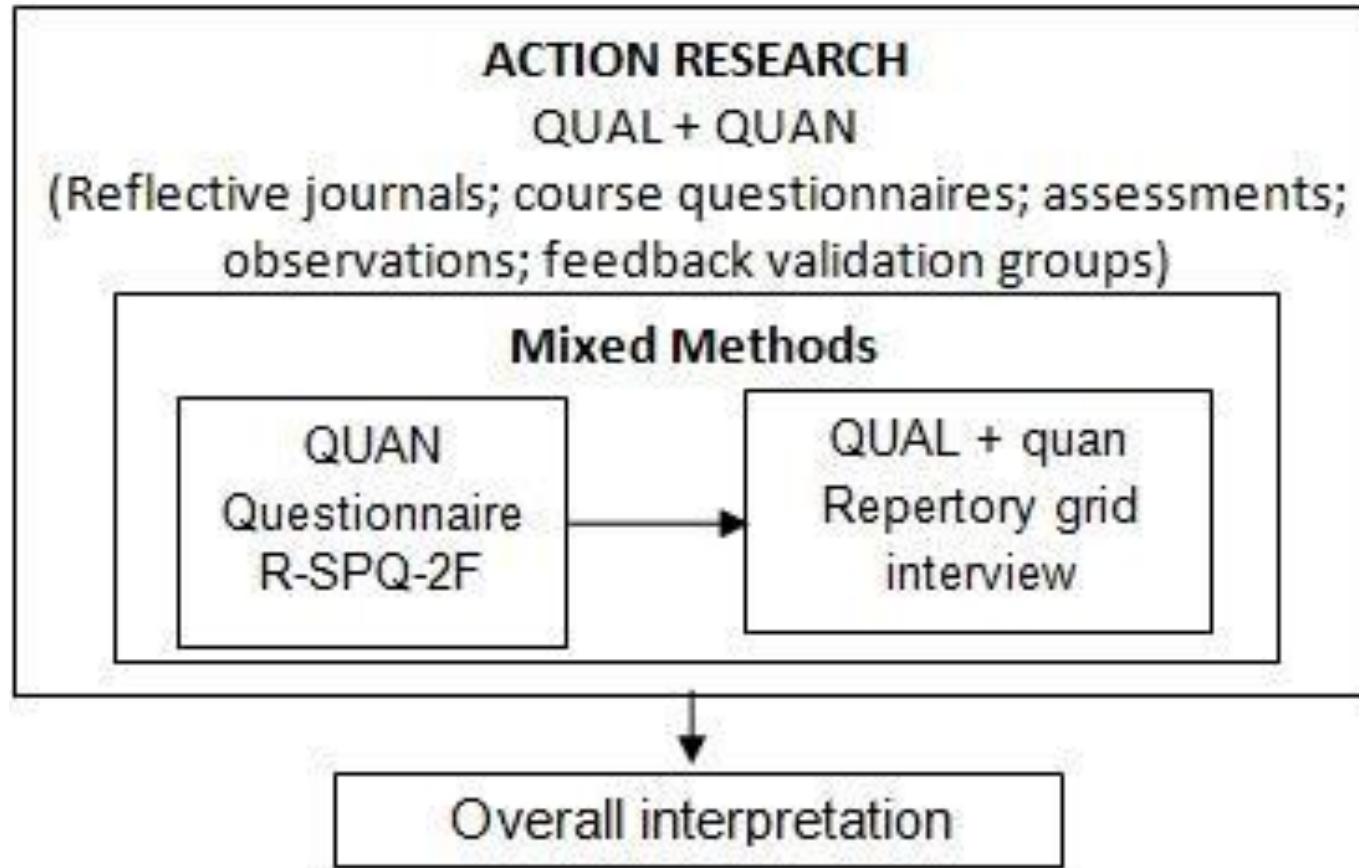
***RQ3. To what extent does the learning context influence the learning approaches of the students?***

- Revised Study Process Questionnaire (R-SPQ-2F)
- Correlation of approach scores with course grades; and with exam marks.
- Identification of a cross-section of students purposefully selected

***RQ4. How does the learning environment influence the learning experiences of the students?***

- Semi-structured interviews, using the repertory grid technique.
- Content analysis technique using quantification and thematic categorization of the qualitized data, inductively analyzed to identify themes.

# Design Typology



## e3: Action research study with mixed methods

*Note.* QUAL stands for qualitative;  
QUAN/quan stands for quantitative.

Capital letters denote high priority or weight;  
lower case letters denote lower priority or weight;  
→ stands for sequential process. Adapted from (Morse, 2003).



# Validity & Credibility Criteria



- **Pilot studies** (questionnaire, repertory grid interviews)
- Dialogic and process validity **Intercoder reliability measures** (Krippendorff's alpha)
- **Stakeholders' check** (feedback to participants)
- **Evidence from multiple perspectives** (student journals, questionnaires, student assessments, and teacher observations )
- **Critical friend and validation groups**
- **Informed consent and anonymity** (consent forms)



# Quality Criteria for Action Research



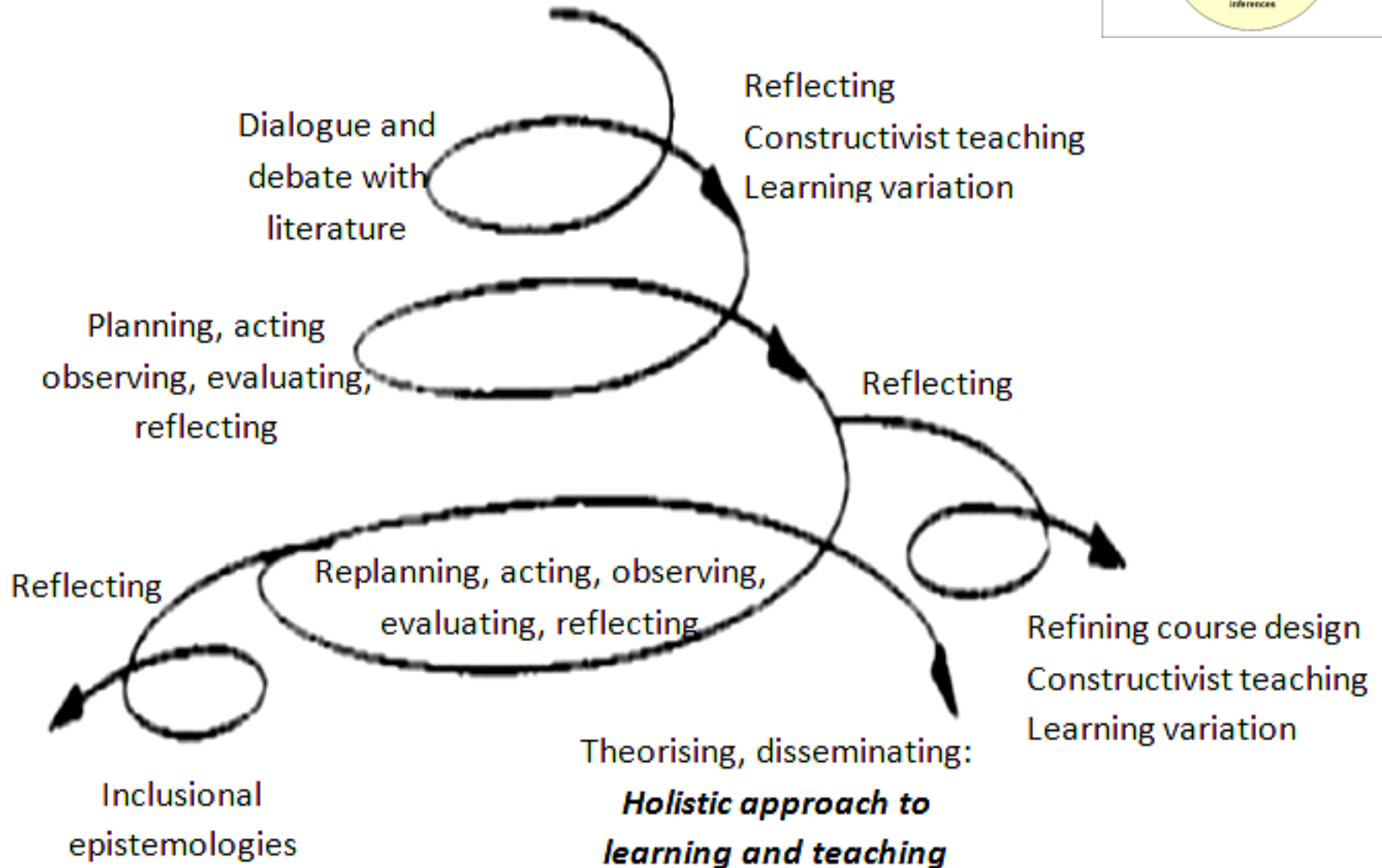
- **Dialogic and process validity:** The generation of new knowledge
- **Outcome validity:** The achievement of action-oriented outcomes
- **Catalytic validity:** The education of both researcher and participants
- **Democratic Validity:** Results that are relevant to the local settings
- **Process Validity:** A sound and appropriate research methodology (Herr & Anderson, 2005)



# The Reality of the Research

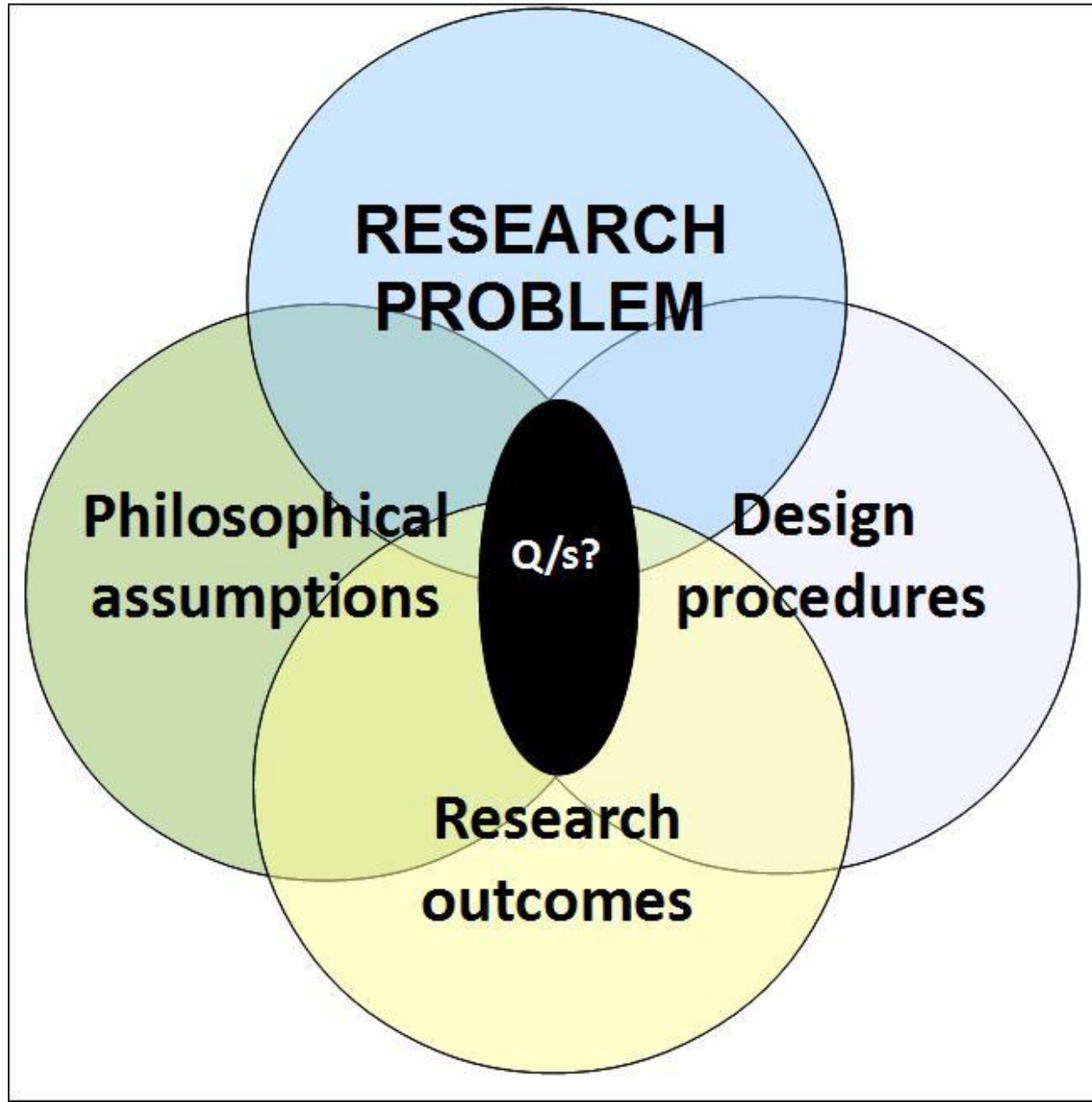


Reflecting on own practice and dissatisfaction with teaching values





# Research Framework





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